Finished Cut Size 85 x 55mm | Artwork Image Size 91 x 61mm

3mm Bleed Area: All images or colour that print to the edge of your final printed item should be extended into this area to avoid the chance of any white edges appearing. The bleed area extends out 3mm from the edge of your finished document. Do not place any content in this area that you wish to appear on your final printed item as it will be trimmed off.

4mm Quiet Zone Margins: We recommend a 4mm 'quiet zone' (as shown) to avoid your text or logos looking as though they are falling off the final printed item, or worse, being cut into when guillotined. This leaves space to allow your content to sit comfortably. Also avoid any thin borders in this area.

Trim Line: This is the finished size of your printed item. Anything placed outside of this area will be trimmed off



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—— Finished Cut Item Height = 55mm ————

٩rtwork Image Height (including 3mm bleed) = 61mm